

Backgrounder – Protein Industries Canada’s Strengthening the Canadian Supply Chain program projects

Protein Industries Canada’s co-investment into nine projects with industry partners across Canada’s food and ingredient sector will shift current supply chains to utilize more Canadian-grown and -processed crops, offering Canadian families a wider selection of made-in-Canada food and ingredient options while boosting the country’s food security and local economies.

The projects announced today are:

- Tartistes Tarts Inc. – Burnaby, British Columbia: Develop and commercialize two novel Canadian pulse protein-based bakery technologies. This will allow them to replace imported bakery ingredients and finished products with Canadian-made alternatives using domestic pulse ingredients, helping strengthen Canada’s bakery supply chain, create licensable Canadian IP, and increase domestic utilization of pulse protein isolate and pulse starch. The total investment is \$200,000, including a Protein Industries Canada investment of \$150,000.
- Henri Nutrition – Quebec City, Quebec: Scale production of a clean-label, allergen-free plant-based snack bar made with Canadian pulse and seed ingredients. This will increase production from pilot to industrial capacity while optimizing texture, compaction, and shelf stability, strengthening Canadian supply chains through domestic ingredient use and scalable snack manufacturing capacity. The total investment is \$340,048, including a Protein Industries Canada investment of \$150,000.
- La Baguette – Vancouver, British Columbia: Develop and commercialize La Baguette ProFermented™, a high-protein sourdough bread line fortified with Canadian pea and fava ingredients. This will enable the company to overcome formulation challenges in acidic fermentation environments and scale the bread line to commercialization across multiple SKUs, introducing a novel high-protein bread category while strengthening the Canadian pulse value chain. The total investment is \$200,000, including a Protein Industries Canada investment of \$150,000.
- Landish – Quebec: Commercialize a Canadian-origin plant protein powder platform across bulk, retail, and single-serve formats. By developing scalable, retail-ready powder products for club, grocery, and e-commerce channels using Canadian ingredients, the company will increase Canadian plant protein utilization and expand the presence of domestically sourced retail-ready products. The total investment is \$146,000, including a Protein Industries Canada investment of \$109,500.



- Nora's Non Dairy – British Columbia: Develop and commercialize innovative plant-based dairy alternatives using Canadian oats, pea protein, and faba protein. Through the use of fermentation and freeze-drying technologies to develop probiotic-rich, clean-label products for dairy alternative and snack markets, the company will expand Canadian oat and plant protein utilization in high-value functional food products and strengthen domestic processing. The total investment is \$198,130, including a Protein Industries Canada investment of \$148,597.
- Big Mountain Foods – British Columbia: Commercialize a freeze-thaw stable fried tofu cube made from Canadian fava beans for retail and foodservice markets. This will help the company scale from pilot validation to full commercial production through installation and optimization of an industrial fry line, strengthening domestic processing capacity and help replace imported plant-based protein products with Canadian-made alternatives. The total investment is \$285,500, including a Protein Industries Canada investment of \$150,000.
- Kung Fu Duck – Ontario: Develop and commercialize a hybrid pork floss product incorporating Canadian pea flour. This will improve cost efficiency and production yield by replacing part of the pork input with Canadian pea ingredients while maintaining product quality, increasing Canadian pulse utilization, improve manufacturing efficiency, and strengthen domestic supply chains for hybrid protein products. The total investment is \$162,000, including a Protein Industries Canada investment of \$121,500.
- Sperri – Nova Scotia: Replace imported plant protein ingredients with Canadian-sourced pea and hemp proteins in Sperri meal replacement beverages. This will help the company qualify domestic suppliers, reformulate existing SKUs, and validate commercial-scale performance while maintaining quality and cost competitiveness, reducing supply chain risk, increasing domestic value capture, and supporting Canadian agricultural inputs in finished food products. The total investment is \$200,000, including a Protein Industries Canada investment of \$150,000.
- Nuts For Cheese – Ontario: Develop and commercialize a new line of high-protein, plant-based dips using Canadian-grown pulses. The company will create clean-label dip products with strong nutritional value, consumer appeal, and scalability for retail and private-label channels, expanding Canadian pulse utilization in value-added consumer products, reduce reliance on imports, and support local agriculture. The total investment is \$199,120, including a Protein Industries Canada investment of \$149,340.

Related products

- Today's news release [can be found on our website](#)
- More information about [the Strengthening the Canadian Supply Chain Program is available here](#)

